

Marketing & Communications Internship

2301 Hickman Road, Des Moines

www.freedomforyouth.org

(515) 282-4822



Position Overview:

Interns have hands on experience with branding, direct mailings, publicity/public relations, social media, advertising, and much more for Freedom Centers across Iowa and Freedom Blend Coffee in Des Moines

Start/End Dates: Summer: May-August; Fall: September-December; Spring: January-May

Hours: 20-25 hours per week, flexible schedule

Compensation: \$50 stipend per week

Number of Openings: 1

Duties & Responsibilities:

- Design and write ministry email communications as assigned.
- Identify and track key metrics for ministry email communications, making recommendations from analysis.
- Create written and visual content for Freedom Blend Coffee and Freedom for Youth social media accounts as assigned.
- Identify and track key metrics for Freedom for Youth's social media pages, making recommendations from analysis.
- Maintain and expand the media list for Greater Des Moines and rural Freedom Center locations.
- Assist with planning and marketing ministry events.
- Organize and maintain media library (pictures and videos). Prepare photography as needed.
- Collaborate with staff on new ideas, directions, and venues for marketing and communications.
- Other responsibilities as assigned for Freedom for Youth Ministries and its enterprises.

Required Skills & Qualifications:

- Agree with Freedom for Youth's [Statement of Faith](#) (mission, core values, beliefs).
- Completed or working toward a college degree, preferably in a related field (e.g., English, Marketing/Communications, or Public Relations).
- Working knowledge of word processing, PowerPoint, and Excel.
- Proficiency in Adobe InDesign and Photoshop highly desired. Knowledge of HTML and graphic design is an advantage.
- Experience creating visual and written content for social media and other digital marketing
- Good communication skills, both written and verbal.
- Self-motivated, good organizational skills, detail-oriented, ability to prioritize, multi-task and meet deadlines.

Application Process:

Submit resume, cover letter, and statement of faith (a summary of your beliefs and walk with Christ) to info@freedomforyouth.org.